

FREE METRO

Cash draws us to Net

MONEY is the top reason why thirty-somethings use the Internet, a study says. Barclays, Halifax and the National Lottery are among the most popular brands for someone aged 30 to 39 in Britain. Twenty-somethings are more likely to go for 'traditional' web favourites such as BSkyB, Amazon, Google and eBay. Meanwhile, teenagers like to make friends and have fun on sites such as Bebo, says market analyst Nielsen/NetRatings.